



www.LeverageMarketing.net

Immediate and Fall Semester Openings for Online Marketing, PR, and Social Networking

Leverage Marketing is a full service Internet Marketing agency based in Austin, Texas. Our comprehensive web marketing services include PPC Management, SEO Services, Web Design and more - catered to start-ups and Fortune 1000 businesses alike, with fully customizable service packages.

As one of the fastest growing Internet Marketing agencies in the world, Leverage Marketing is looking for smart, creative and talented people. We are always interested in reviewing resumes for open and future positions. If you are interested in a career or internship at Leverage Marketing, please send your resume and cover letter to the appropriate email address below.

Internship Description

3 months or roughly 150 hours (~ 12 hours/week) with a stipend offered at the end of the initial internship. Set your hours around your course schedule – we only ask that you be consistent in the days and times you choose to work

We offer hands-on experience and training in the following areas:

- Marketing on Google, Yahoo, MSN, and other search engines.
- Assist in creating and optimizing PPC campaigns
- Viral marketing strategy and execution
- Research, create, and revise keyword lists
- Participate in content recommendations and changes
- Learn how to utilize Google Analytics and other analytics packages
- Analyze campaign performance and strategy in a team environment
- Sit in on conference calls with potential for client interaction based on knowledge
- Develop web copy for our client base
- Write targeted advertisement copy and track ad performance
- Create image advertisements and other Web marketing materials
- Monitor, report, and adjust bids on keywords

Qualifications

- All majors welcome – Advertising/Marketing, PR, Business, and Mathematics/Economics preferred
- Desire to gain real world experience while learning and working in a fast paced environment
- Must be able to communicate well and be dependable in an office environment
- Familiarity with programming is a plus

Course credit available for students who meet UT's prerequisites
Potential for entry-level position after graduation

8303 N Mo-Pac Expy, Ste 225B
Austin, TX 78759

Intern Opportunities – Matt Hooks / Barbara Evans: internship@leveragemarketing.net
Career Opportunities – Josh Maxwell: careers@leveragemarketing.net